



Common Poster Sizes:

- A2** 594x420
- A1** 841x594
- A0** 1189x841
- Pole Poster**
330x1000 Trim
320x990 Visual
(white border)

Sizes in mm

Resolution Guide

The recommended resolution for printing posters from A2 to A0 is a minimum of 72ppi at final output size. Higher resolution files would be optimal. If resolution of a file is too low the image will print soft or pixelated.

The following sizes are a guide to pixel resolutions required for various print sizes.

Before uploading your image, check that your image resolution is high enough for the size print that you require.

Most image processing software (such as Photoshop etc) can display your image's resolution.

If you don't have a dedicated image processing program you can view your image's resolution in the ways outlined below.

A2 (594x420mm)

Pixel dimension required @72ppi:

1684x1191 pixels

A1 (841x594mm)

Pixel dimension required @72ppi:

2384x1684 pixels

A0 (1189x841mm)

Pixel dimension required @72ppi:

3370x2384 pixels

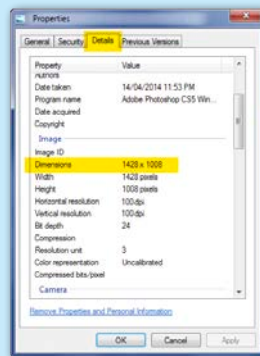
Pole Poster

Pixel dimension required @72ppi:

907x2806 pixels

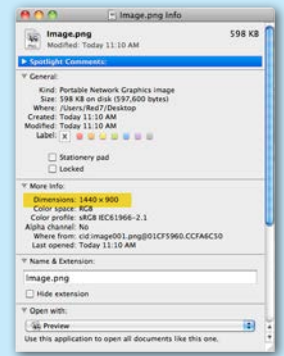
Checking resolution on a Windows computer:

- Right click on the image file and select 'Properties'.
- Select the 'Details' tab and scroll down to 'Dimensions'.



Checking resolution on an Apple computer:

- Select the image and select File/get info.
- Pixel dimension will be displayed in the 'More Info' section.

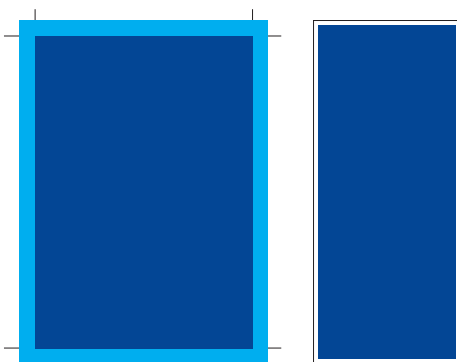


Set-up Guide & Bleed

At poster factory we print to the edge of your specified page size.

To get the best possible results, we suggest setting up your print file with 5mm of bleed (extra image) on all sides of your print. Trim marks are usually set outside of the bleed area (see diagram on right).

If you are unable to provide bleed or trim marks, make sure that any text or important elements are not too close to the edges.



- Final print size
- 5mm Bleed (extra image extending beyond print size)
- Trim line

Note: Pole Poster has a 5mm white border on all sides. Print does **NOT** extend to edge of paper.